

Promo for the official Launch of Namdevco's Digital Display Board



A 17 ½ x 11ft Digital Display Board situated on the compound of the Port of Spain Central Market, Abattoir Road, Beetham Highway, Port of Spain will be officially opened and launched by the Minister of Agriculture, Land and Marine Resources, Minister Arnold Piggott on Wednesday November 11, 2009 at 10.00am.

Other speakers carded on the programme are the POS Mayor, Alderman Murchison Brown and Executive Chairman of the National Agricultural Marketing and Development Corporation (NAMDEVCO), Mr. Noel Garcia.

The board is owned by Namdevco and it is the second one to be installed, the first having already been commissioned last year and is situated at Macoya.

These boards were set up with the aim of increasing consumer awareness by displaying comparative pricing throughout the country, provide public education and awareness on issues relating to the agricultural sector and to provide pertinent market information to stakeholders in the Agri-Food Sector.

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